DORA BUDOR

NEW GALERIE

Selected press

MOUSSE 49

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THE WAY THEY HAVE SEX IS TO CUDDLE, THEN THIS STRANGE ECTOPLASM

BY KATHY NOBLE

Kathy Noble met with Dora Budor—an artist of Croatian origin based in New York—to discuss the influence of cinema on her work, interweaving the staged fiction of film with lived experience: ranging from cyberpunk and symbiogenesis, to the endless worries and politics of being a human body and mind, via physical scars, infection, illness, ageing, the survival of our psyche, and the body's lymphatic relationship to physical environments—all of which manifest in Budor's work. Discussing ideas related to science fiction—from the disturbing visions of David Cronenberg, to popular Hollywood blockbusters—they consider cinema as a space in which alternative worlds can be constructed to form a social commentary that addresses contemporaneous issues and anxieties; from ecological apocalypse to the evolution of artificial intelligence. And situated this in a wider consideration of the affect of conscious and unconscious fantasy in relation to "real" experience.

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THE WAY THEY HAVE SEX (...)

LIQUID COMES OUT OF DIFFERENT PARTS OF THEIR BODIES

Dora Budor (b. 1984 in Croatia) lives and works in NewYork. Her work considers the representation of emotional and physical experience within the ideological subtexts that occur in mainstream cinema—particularly within Hollywood production methods, where ideas transfer between different states of materialization, fictionalization and digitalization. Budor makes sculptures and architectural interventions, which are often built around screen-used cinema props, special effects, and production methods, and employ the capital of cinematic strategies of affect. She approaches this as an act of "reanimation": acknowledging their fictional histories, while radically recontextualizing them in a second life. Budor has exhibited extensively throughout the U.S. and Europe. Recent exhibitions include "The Architect's Plan, His Contagion and Sensitive Corridors"; at New Galerie, Paris; "Believe You Me" with 247365, New York and "Flat Neighbors" at Rachel Uffren, New York; and group exhibitions such as "Inhuman" (2015) at the Fridericianum, Kassel. Recently she participated in panel discussions at Judd Foundation, Art Basel Miami Salon and the Whitney Museum of American Art. She is also a winner of the Rema Hort Emerging Art Award (2014) and is co-director of the project space Grand Century in New York. Budor has a forthcoming solo exhibition at Swiss Institute, New York (opening June 23, 2015).





Opposite - Mental Parasite Retreat 1, 2014.

KATHY NOBLE

When did you start working with film, or the movies, as a subject, and why?

DORA BUDOR

My interest began when I was very young. My grandfather was an actor for television and theatre in Yugoslavia where I grew up. And my grandmother was one of the first female television directors. My parents were both painters and would take me to see art house films all the time. I remember watching Fellini's and Bergman's films when I was about six, and being totally unable to understand them.

ΚN

Did you enjoy them?

D B

I enjoyed them, but I didn't get them properly. I remember really loving Amarcord (1973). I could relate to it because the characters were insane and loving at the same time. They reminded me of my family where everyone had their own very peculiar story. The scene where crazy uncle Teo climbs up the tree and screams "Voglio una donna!" ("I want a woman!"), and then the people from the asylum march up the ladder to return him to the asylum. "We are all mad at times," sighs his brother afterwards. My grandad would smoke 3 packs of cigarettes per day, and there were always ashes in the really delicious meals he would prepare for hours. He wrote poetry, and when he was 65 he ended up becoming a general in the Yugoslavian war. He taught me how to shoot like a sniper, too! My grandma liked to drink a lot; she was kind of a wild one. And my parents were "normal," though not at all normal in comparison with all the other families from my school. I remember when my peers saw my dad digging through furniture and garbage on the street looking for some old etchings; I was so embarrassed that I cried afterward: "I just wish my parents worked in a bank and were normal!" I began to go to film festivals when I was a teenager, but the blockbuster industry was considered very trashy.

ΚN

But your work deals with these very clichéd popular movies.

DВ

I did watch some blockbusters, but when I moved to the US seven years ago my friend took me to the cinema. The experience was radically different from going to the cinema in Europe. In the States people got involved in it as a kind of public event. Ten friends together, eating popcorn and screaming at the characters on the screen. It felt so different than the solitary art cinema experience I was used to.

ΚN

Yes, that's true! I had that experience in a cinema in LA; the audience was so excited and so vocal. Like a mass, communal experience. The repressed English person in me was really confused.

DВ

Everyone had a strong emotional reaction and connection with what was happening in the movie. I became really excited.

K N

Cinema is often talked about as a collective experience.

DE

I also noticed how Americans referred to television and cinema much more in their daily lives than Europeans do.

ΚN

Almost as if these things are non-fiction and a part of their emotional reality?

DΒ

Yes. And it's a kind of American cultural legacy, which artists like Warhol of course tapped into. During my first week in New York I felt like I was actually living in a film set, since I knew those environments already, from watching them.

ΚN

The architectures become like characters in themselves.

DE

It was an extreme form of déjà vu, quite surreal. I began

researching props and staging, out of pure obsession. I wanted to know how these things were structured, staged, made and performed.

KN

So you were seeing this dominant Western mainstream thing in reverse, as an outsider, as a kind of "other."

DВ

In an odd way. I felt very much a foreigner. European cinematography is extremely different. So this helped me to understand American culture and the way people communicate.

ΚN

It sounds like a kind of anthropological investigation that you were making, in relationship to the tools and mechanics used in production.

DВ

I became fascinated by the tropes that are created and repeat themselves. Blockbusters at surface level might seem entertaining and flat. But there are many different sublevels of political and social relationships or commentaries that occur in them too.

ΚN

Yes. Certain story lines are infinitely repeated and become part of the "real" social narratives we live in, though they are fictional; a kind of soft or covert indoctrination into certain politics, behaviors or patterns of thought.

DE

Yes, and the genres—such as sci-fi or action—reinforce this. If you look at the last few years of sci-fi blockbusters, there are specific topics that get focused on all at once. This year has been about artificial intelligence, with movies such as *Transcendence* (2014) and *Ex Machina* (2015), or *Lucy* (2014). But two or three years ago it was the imminent apocalypse and global warming destroying the world, with scenarios about what happens afterwards to rebuild humanity, such as *Snowpiercer*, *After Earth* or *Pacific Rim* (all 2013).

ΚN

So they were dealing with the actual social situations and politics of the moment, forming fictional paradigms of what's happening in reality.

DB

Scientists and researchers are exploring these fields via experimental and philosophical research. In film there is this wide-open playground where you can actually imagine and test out these scenarios in the most extreme form of speculation. Film enables these propositions to become a temporary reality.

ΚN

Why did you become interested in science fiction in particular—for this relationship between reality and imagination? In some ways sci-fi seems almost religious—as a form of myth making and creation of belief systems, or alternative realities.

DΒ

I loved Blade Runner (1982). When I was a teenager I was into cyberpunk. But the works translated into Croatian were really bizarre. Like the B or C versions of cyberpunk books. I developed an obsession with the future scenarios: who are we going to become, how are our bodies going to improve, or degrade? How will our emotions change when we become different kinds of beings? Are we still human if we gradually integrate AI into our lives? What are the limits of being a human?

ΚN

So what constitutes being a "human"? Is it our consciousness that makes us human?

DВ

This is the question that *Transcendence* and all those AI movies are asking. But of course it is a real question for scientists working today. And various approaches appear—firstly, a fear of robots taking over humanity, becoming more evolved than us, and destroying us, in a Darwinian way. I am more interested in the idea of "symbiogenesis" that Donna Haraway wrote about in the book *When Species Meet (Posthumanities)*, 2007.

ΚN

All of her thoughts around this began in the 1980s when she wrote

the *Cyborg Manifesto* in 1983, which was extremely radical and interweaves this all in strong socialist-feminist politics. I re-read it recently when I was writing about Lynn Hershman Leeson, who was also way ahead of her time in exploring human relationships to technology and alternate forms of "being."

n B

And Haraway's book *The Companion Species Manifesto*, 2003, about dogs and people's relationships in the evolution of humans, is important—where species are not pitted against one another, making it necessary to destroy in order to evolve, but things can evolve in relationship to one another. If robots or AI start existing *en masse* in the human world and become more "human," then we will need to evolve together.

ΚN

Which goes back to the question of what we consider human. Does human mean a sentient being with its own unique thought processes? In relationship to your recent work, the fact that you use props that have been created and used in films seems to fetishize these things' existence. Although you speak of being an outsider to American culture, rather than a critique this seems like a kind of love, of wanting to own a part of this industry.

D B

The movie memorabilia community does fetishize these objects.

They all have their own provenance, based on which characters used them in which scenes. The actor touching it is digitalized and will exist forever. All have the "two" copies—their "real" physical existence and their digital existence. They have fictional histories of their own. We remember these scenes as if they exist, a kind of alternative reality, in our common hive mind.

ΚN

Well, it is then part of human history or a form of collective consciousness.

DВ

There is also some kind of sadness around these objects. Their real-life being is never as perfect as their on-screen being. You can see chipped paint and their fakeness, or the way they have a perfect front with unfinished back, filled in with expandable foam. They are made to exist as a perfect image on screen.

Κľ

That's not very different from stage sets and theatre props. They exist as temporary images.

DВ

When I work with them I try to reanimate them.

ΚN

Bring them back to life. **D B**

I think a lot of my work is about reanimation. $\mathbf{K} \ \mathbf{N}$

The relationship between the body and consciousness, or physical and psychological feelings?

DВ

Yes. I make them actors in a new narrative. But they are still in between being alive and being dead. For example the series of works "The Architect...," 2014—which are these infested electrical wall pieces—there is some kind of life about them, because they are familiar enough that they could be part of a human body. Or the "breathing" chairs with Bruce Willis' prosthetics from the movie Surrogates (Mental Parasite Retreat 1 and 2, 2015).

KN

I was thinking about the rupture between the inside and the outside in your work, and what it means in terms of a physical body and a psychological body, since you are dealing with broken, wounded bodies. Is the physical rupture also a metaphor for a psychological rupture or feeling of pain?

DВ

I often use prosthetics of scars or wounds that have been made for movies. When they are applied to an actor's skin they look believable and become real. I am interested in bodies that have histories—they change and are scarred by events we live through. The body has survived those events. These are not bodies given by nature, but engineered by existing in the world. I find scars empowering, as reminders and as "objects" that tell a story.

ΚN

They are a physical embodiment of something that was probably also psychologically traumatic.

DВ

Yes. Among David Cronenberg's films, *Crash* relates to this in particular. And to how wounds turn into characters of their own, how the body can be ruptured and penetrated in so many different ways. Male bodies become "female" bodies via their wounds. I think it inverts the biological gender roles in some ways.

ΚN

I think a lot of Cronenberg's movies address the relationship between the mind and body, and also conscious and unconscious thought, which is played out by these openings in the body—as if the unconscious were seeping out, or penetrating into the conscious.

DВ

Yes, parasites or things both entering your body or oozing out of your body. In his second movie Crimes of the Future, 1970— which is set in the future but actually looks like some Eastern European socialist country—after a catastrophic plague resulting from cosmetic products has killed the entire population of sexually mature women, there is a world of only men. The way they have sex is to cuddle, then this strange ectoplasm liquid comes out of different parts of their bodies, like a foot or a nipple.

ΚN

It sounds a little like lactating, like oozing breast milk, not necessarily sexual.

DΒ

Somewhere between breast milk and semen, and other bodily fluids. I was reading a book about viruses, A Planet of Viruses (2011), which discusses how the word virus came to exist. They were first called contagious living fluids, and afterwards we inherited the word from the Roman Empire, where it meant both the venom of a snake and the semen of a man. Which relates to the idea of the body of the film as a virus, thus both visually and in terms of narrative. Like a virus, it is "alive" in some ways, yet not completely. It replicates itself and gets spread quickly through space and people. In the same way viruses carry genes, films carry codes, information and meaning.

ΚN

Yes, and then the same constructs are reinterpreted and repeated.

DB

They can mutate and change, and then imbed themselves in the body of the spectator, which becomes the host. This is something Cronenberg has spoken about. These ideas inspired the works in my exhibition "The Architect's Plan, His Contagion, and Sensitive Corridors" (2015) at New Galerie. I wanted the works to somehow infect the space and spread like a disease.

ΚN

These works themselves look like infected bodies, all broken, wounded or ruptured. You are clearly drawn to a form of abjection.

DB

Everything was made more alive. The chairs "breathed" and you could hear this and see a slight pulsation. I like to create a tension between seduction and repulsion.

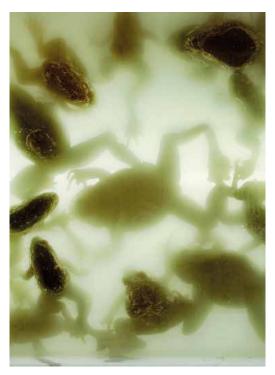
ΚN

Yes, that is what I meant by abjection. The fascination of the horror.

DВ

I wanted to merge bodies with environment, or the architectures we live in. The objects we touch and inhabit become more like us and we become more like them. Also the relationship between the body and the infrastructure of a building—the

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Kata Doksa (detail), 2014. Courtesy: NoirmontArtProduction, Paris

pipes and electrical systems that run through it to keep it alive with water and heat.

ΚN

Architectures as living entities.

DВ

We build our surroundings to host our bodies. I am making new sculptures for a solo exhibition at the Swiss Institute in New York that are a hybrid of arteries and veins with radiators and heating infrastructure. I was thinking about how energies travel through "bodies." The sculptures are going to come out of the floor and walls. I was also thinking about the living parts of a building. There is a kind of grime or dirt that I find very specific to New York. Which also appears in the movies—there is always dirt in the subway, or grimy shots of Chinatown, with mold and other things growing and living on the infrastructure.

I think this kind of growth of dirt and bacteria conjures up the abjection of sci-fi or horror, where what is "natural" mutates and becomes another being, or entity, that is uncontrollable.

Which I think relates back to Donna Haraway, because we need to live alongside these things and work with them, not fight

K N Yes, completely, particularly in relationship to the hidden or unseen becoming seen or remembered—the uncanny—or the

them. Sci-fi is also very Freudian.

unconscious surfacing and becoming reality. What else are you working on now? DB

I'm doing a series of photographs for which I hired five special effects artists to do old-age prosthetics and make-up on the same model. I asked them to create the oldest woman in the world. Their interpretation was very different. K N

I feel like there is a social pressure to be repelled by our decaying bodies. As if we were watching our own slow death.

When we went to shoot on the streets people really stared. On one

level you could see that it was fake, or mask-like. But it looked almost real—which is fascinating to observe, it makes you believe in it and distrust it at the same time. Plus she had this very old face on a very young body. It really changed her behavior and how I related to her, too. It was not really a character we created or performed, but something that was psychologically very different and affecting with each version.

ΚN

What made you want to think about the physicality of ageing?

DВ

In some ways this whole body of work is about time. Which is a very general thing of course. But how do you track time? What are these moments of degradation or that mark it?

It's also a psychological construction of your consciousness that can change, without the system of markers we have in place.

n R

By tracking time using her body we changed feeling and behavior. But also—as Ted Pikul says in the film *Existenz*: "I am very worried about my body." I am very worried about my body. too!

KN

So am I! In that I have a hypochondriac fear of it being out of my control.

DВ

Yes. It's not just being young. It's also being capable of things. Whilst you are "healthy" you are not a burden to others. Particularly in American society with the current health system.

ΚN

Then it becomes an extremely political site. If you are not a capable working body then you are a social problem. Which is a very frightening idea. But it also feels true in relation to recent decisions by the UK government regarding mental and physical health and disability in terms of benefits and work. You become a social burden because you are deemed a financial burden.

DΒ

Once you are 18 in America you move away from your parents. I grew up in a socialist country where my parents lived with their parents until they were 30, even though they were married. It was a little like being part of a tribe. In America it feels like survival of the fittest.

ΚN

In one sense, to be a good, successful citizen, you have to keep "control" of your body. Achieving this control of ageing, health and looks means that you will be more and achieve more, and therefore be "better." A good robot.

DВ

Exactly. But can you imagine waking up as a 400-year-old? What would the world feel like?

ΚN

Do you know the work of Aubrey de Grey? He is a biomedical gerontologist who came to do a talk with Cécile B. Evans and me. He believes that by solving the factors of mitochondrial aging using regenerative medicine, we could live to the age of 1500 in the near future. The audience reaction was not related to the facts of the science. People were horrified by what life might be like, or feel like. Would you remember your life? Would it have any meaning? The construct of meaning to us is divided up by time, and also by marker points of achievement in that time.

DВ

Would you become lazy and desensitized? As nothing would matter. Where is the urgency?

ΚN

Decaying and dying is frightening. Death is my biggest fear, because I can't fathom my consciousness never existing again. But the idea of going on forever is equally terrifying.

DΒ

That is what hell is. Being human forever is suffering.



Dora Budor Interview

The stereotypical view of Hollywood is a scintillating dystopia, where the produce is 100% organic and the people are 100% plastic.

Even though she visited Los Angeles for the first time just this month (for a screening she curated at Fahrenheit), Dora Budor's works are a perfect reflection on that Hollywood real/fake hybridity. She is interested in virtually every aspect of Hollywood: its materials, ideological aspects, and how we react to them. Her carnal sculptures and installations are anthropomorphic renderings of film props and prosthetics, resembling something like physical CGI or special effects transformed into a tactile reality, her work seems to have fallen out of a blockbuster movie.

Talking on the phone with Dora about Holly-wood—an industry, a phenomenon, and a place that inspires her practice—got me excited about things I have previously been reviled by: *Elysian*, blood splatters, and decaying zombie flesh.

Char Jansen: I'm in Chinatown in Los Angeles, and you're in Chinatown in New York City. It makes me think of that John Carpenter movie, Big Trouble in Little China.

Dora Budor: There is something about John Carpenter movies that really drive me nuts. I think it's the way he imposes '80s driving music onto every single scene, and then whenever anyone starts talking he just lowers the volume. It's like there's a radio playing next to your head all the time...

CJ: Lol. I guess I was thinking about that peculiar exchange of culture that happens between Hollywood and Eastern film production companies.

DB: One of my favorite movies last year was Snowpiercer. It's a Korean-Hollywood production of a feature film by Joon-ho Bong, who made it after finding this French graphic novel called Le Transperceneige about the only survivors of frozen apocalypse on a train that endlessly circles the globe. It's incredible because it has all the Hollywood tropes, but it's acted out in a super hysterical way, with very exaggerated emotion—people are laughing and screaming it's like Kabuki theatre—it's almost too much for the screen. But when this very specific Asian treatment (influenced by history and theatre) protrudes through the glossy Hollywood surface it becomes really interesting.

CJ: Funny you use the word "protrudes," because in your work you often seem to perform dissections, exposing all the layers that might lie beneath a surface or skin.

DB: Recently I've been making new sculptures reusing screen-used architectural miniatures from The Fifth Element, Batman Returns and Johnny Mnemonic. The miniatures are captivating, and strange. They are all made to look aged, and document the passing of real time. The oldest one is 20 years old, so it shows actual wear and tear. You can see that the layers of what is supposed to be rooftop tiles are made out of pieces of sandpaper that have come unglued. All of them have been physically weathered in different ways with this dystopian filter added onto them: they

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often represent our future environment as very derelict, because of too much pollution, global warming, or some other catastrophe.

Today, with CGI, the first sculpting layer is always a pristine surface, and then layers of weathering and dust are added on top. There's an interesting reference between reality and fiction with this type of aging because in order to believe and connect with the narrative, the cinematic environments have to have a history as well as a present. They need to look as though they have been lived in, or touched by a human/alien hand. But in real life, when something that has aged too much, we have an urge to replace it, or we want to repaint it, iron out the wrinkles. Or treat it with botox.

CJ: You seem interested in drawing analogies between the human and the nonhuman. Your current work up at Various Small Fires, as part of the exhibition *The Slick and The Sticky*, reveals the hidden electrical infrastructures in the gallery building, turning the walls inside-out to expose this network of veins carrying energy.

DB: I'm interested in bringing objects to life, or to the point they start to resemble life—sort of like when you see zombies reanimated and you think "oh they're alive, but there is something really off about them." Many interesting characters in films are created from parts of different bodies. I like partialized objects like that, different types of hybrids of us and our image.

For my installation at Swiss Institute in New York I'm texturing the walls and floor with the black goo that resembles the kind you'd find in a sci-fi film, this type of black matter that can contain life—like in

Prometheus, it contains an alien DNA structure that can reanimate, or like in X-Files it's "the black cancer" that invades another body. I read recently that in Chinchorro, mummies that have been preserved for 7,000 years are starting to decompose into black slime. Because of global warming, the bacteria buried in their mummified skin has come back to life. Once understood as dead, biological and ecological forces have suddenly revived these ancient bodies in a Frankensteinian way—a symbolic indication of the current moment.

CJ: How do you manage to get so deep behind the scenes of Hollywood?

DB: I'm a bit of a film nerd when it comes to production and "making-of" footage. I find breaking down Hollywood visuals one of the most beautiful things in the world.

But it's almost more interesting to look at what the fans are obsessed with, what scene produces an emotional effect or which character is particularly problematic for them. The audience tells you how it works: what excites us, what emotions trigger us. Or, why do we want violence? What

Dora Budor (b. 1984 in Croatia) and lives and works in New York. Recent exhibitions include solo presentations 'Spring' at Swiss Institute, New York and The Architect's Plan, His Contagion and Sensitive Corridors at New Galerie, Paris; group shows The Slick and The Sticky at Various Small Fires LA, Believe You Me with 247365 New York, Flat Neighbors at Rachel Uffner, New York; and institutional group exhibitions such as Inhuman at Fridericianum, Kassel, Germany and DIDING - An Interior That Remains an Exterior? at Halle für Kunst & Medien (KM-) in Graz, Austria (2015). Recently she participated in panel discussions at Judd Foundation, Art Basel Miami Salon, and Whitney Museum of American Art, and the writings on her work have appeared in Art in America, Flash Art, Artforum, Modern Painters, Frieze and Mousse magazine. She is also a winner of the Rema Hort Emerging Art Award (2014) and is co-director of the project space Grand Century in New York.



form do we enjoy most? Films with super high box office ratings often contain a theatrical kind of violence. American movies in the '70s and '80s used to be about guns and knives, it was more realistic, but now there's incredible versatility to it. The different types of blood splatter you can get in CGI are like a science all of their own.

CJ: So has looking at the audience reactions to these mainstream movies affected how you make art, and for whom?

DB: I don't make art for the gallery, or at least don't perceive that to be the ultimate purpose of it. I'm making sculpture now, but that's not to say I might not make a mainstream movie one day. What I find exhilarating about mainstream film is that it becomes part of collective consciousness. Certain events, fictional or real, feel as though we've been through them, and we re-experience them by triggering the subconscious. That's how I approach making art.

CJ: You'd rather go to a movie than to a gallery.

DB: I don't want it to sound like I'm dissing art, but I rarely find inspiration looking at art. Being involved in this thing that is so different makes my brain way more open. I guess I tend to move more towards creating environments, an overall experience that is static, but can give a feeling like a movie does. I am always thinking about how I can make a movie without using moving image, to create a film without film.

CJ: Many people criticize Hollywood and the effect of "Hollywoodification" on culture.

DB: I think Hollywood is absolutely amazing. It's so democratic and so undemocratic at the same time. It's a playground for exploring all the ideas in the world, almost without limits. Of course it has this completely rotten infrastructure and it is a money-making machine, but what is being created in spite of this is incredible.

Dora Budor, The Architect's Plan, His Contagion, and Sensitive Corridors at New Galerie, Paris (2015), installation view. Image courtesy of the artist and New Galerie.

Our Children Will Have Yellow
Eyes (2015), Screen-used
miniature living container
from Johnny Mnemonic (1995),
steel armature, epoxy clay,
infected silicone prosthetics,
acrylic polymer with pigment
suspension, sfx and weathering
paint, assorted metal hardware.
Image courtesy the artist
and New Galerie, Paris in
collaboration with NOIRMONTARTPRODUCTION.

Review

ARTFORUM



Flash Art

REVIEWS

Dora Budor

New Galerie / Paris

Indebted to a techno-gothic aesthetic with roots in Mary Shelly's Frankenstein and David Cronenberg's cinema, Dora Budor's first solo show at New Galerie explores a post- and transhumanist corporeity. Since early in her practice, the body and its materialization has been a central concern. Bodysurfing (2012), a black and white video that she directed with Maja Cule, depicted four models rehearsing the basic grammar of fashion poses inspired by a Hollister ad campaign. More recent projects like New Lavoro (2013) and a series titled "Action Painting" (2013) commented on the body's role within the realms of social competition and action movies, respectively.

Titled "The Architect's Plan, His Contagion and Sensitive Corridors," this exhibition is a further development of her "TimeToDie" (2014) series in which she reproduced on acrylic screens the bruises and injuries appearing in the movies Blade Runner and Elysium. She has organized the gallery's space around props, skin appliances and other memorabilia related to sci-fi movies. Translucent silicone sheets gridded by electrical switches, metal pipes and other hardware cover part of the walls, suggesting an architectural metastasis. Scars from the movie 300: Rise of an Empire, recreated on the skin-like surface of these structures. accentuate this Promethean dystopia. Central to this staging are two cinema chairs in which red velvet has been replaced by dragon skin silicone. They are animated by the respiratory tempo of the cyborg chest that has been embedded in their backrest.



Dora Budor

"The Architect's Plan, His Contagion and Sensitive Corridors," installation view at New Galerie, Paris (2015) Courtesy of the Artist and New Galerie, Paris

Substituting a cyberpunk aesthetic for the "corporate Bruce Weber" line of research that she previously pursued, Budor's exhibition oscillates between Paul Thek's early fascination with carnal excisions and Tetsumi Kudo's post-Hiroshima terrariums. Indeed, Mike Kelley's analogy between Kudo's installations and "movie props from lurid science fiction scenes" could be perfectly extended to this exhibition. But unlike those artists, Budor does not embrace a pop euphoria. The only thing that remains from her prophecy is the wedding of a Mecha and a street sofa.

by Charles Teyssou

Critic's Picks

ARTFORUM

Art in America

CORPORATE AESTHETICS: DORA BUDOR

by Matthew Shen Goodman

In conjunction with a special section in Art in America's April issue (select articles available here, here and here), A.i.A. presents a series of Web interviews exploring the role of corporations in contemporary art, architecture and design.

In an update of those Beuysian/Warholian bromides of yesteryear—everyone being an artist or having 15 minutes of fame, or both everyone today is a content creator. The average consumer now has in their hands and pockets DSLRs and smartphones able to take professional-seeming photo and videos; postproduction has become a populist pastime, courtesy of Final Cut and the mighty Adobe Photoshop; and circulation is easier than ever, requiring little more than access the distribution networks like YouTube or Instagram.

Of course, home productions, however polished, rarely match the scale of blockbusters from major film and media corporations, still a fount of fantastical world creations with their own research and development departments and budgets in the hundreds of millions. Hence the supremacy of ripping, copying and imitation in today's world of content creators, both in the sense of piracy, and usergenerated takes on the entertainment industry mainstream—song covers, movie parodies, shanzhai everything. So while content creators are everywhere, they're mostly likely imitating or knocking off.

That tension between the democratization of cultural production and the ever more immersive (and pricey) spectacle of commercial entertainment lies at the heart of Dora Budor's work. The artist, born in Croatia and now living and working in New York, first came to prominence as one half of Dora + Maja (2007-12), a collaborative project with Maja Cule. Keenly attuned to both the art and advertising worlds, the duo destroyed replicas of Chinese vases in a sleekly shot basketball game in Porcelain (2011), explored male modeling tropes as performed by aspiring semi-professionals in BodySurfing (2012), and created performance knockoffs of the '90s Jean-Claude Van Damme vehicle Knockoff.

As a solo artist, recent efforts have included 2014's "Action Paintings," a series of video works mimicking and deconstructing action movie choreography and cinematography, and the eclectic New Lavoro (2013); a project for the Palazzo Peckham at the 55th Venice Biennale that consisted of, among other things, a "mixtape/soundscape," an onsite café and a slightly counterfeit-feeling reality show in which young artists in New York competed to win a free trip to the Biennale. As Budor herself described in an interview with DIS, New Lavoro-as-reality-show explored her interest in that liminal stage between amateur and professional, "when things are not completely there yet, [in terms of] intentions to succeed or aspirations to ... achieve excellence in a desired (in this case creative) sector."

Budor talked to A.i.A. at her Chinatown studio and over e-mail about "importing" Hong Kong directors, horror movie prosthetics and post-Fordist editing techniques.

MATTHEW SHEN GOODMAN Going back to your work with Maja Cule, I'm really struck by the "KnockOff" performances, which foreground numerous aspects of commercial filmmaking that are usually glossed over—shadow economies of bootlegs and rips, intensive physical labor, the actual technological apparatus used by corporate image production. It'd be great to hear about the series's origins, given that it seems an early example of what's become a touchstone for your work.

DORA BUDOR "KnockOff" is based on a 1998 action movie of the same name. It's an incredibly unusual action movie, as it's simultaneously a mash-up of different ideologies and cultures, a transformation of the language of violence into an escapist outlet, and a deep homage to cinema and its own replicating nature. Filmed in Hong Kong and starring Jean-Claude Van Damme, the movie's directed by Tsui Hark, who was one of the first directors that Hollywood started "importing" shortly after the UK returned Hong Kong to China. Van Damme plays Marcus Ray, a naive sales representative of a knockoff factory that's actually a cover-up for a Russian mafia/international terrorist operation inserting nano-bombs into products being exported from Asia to the U.S. From this initial setup the movie rapidly spins into a set of boldly composed action scenes. There's a disembodied camera flying around the set, showing the world through an actor's earring or from the point of view of a bullet bursting through a can of soup. Besides being an orgy of fighting, knock-off brands and an almost poetic cinematography, the film has this underlying sociopolitical narrative, where the terrorist operations amplify a culture of fear between the East and the West, using Eastern knockoff products to literally convey threat to Western structures.

For "KnockOff," we used the movie as an initial script for a hybrid performance and video work casting local mixed martial arts fighters in the production of its live "re-making." Choreographed fight scenes were performed in front of a green screen, digitally composited into new scenery and projected in real time, allowing the audience to see the same story from different perspectives. The work, which had iterations in Berlin, Zagreb and Bergen,

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takes its production mode from the phenomena known as a "mockbuster." A B-movie of often foreign origin, the "mockbuster" is a derivative copy that reproduces elements of the genre, script and techniques of blockbuster movie on a significantly smaller budget. The cast was taken from underground fight clubs and were passionate but not professionally trained. It's more interesting casting amateurs than professional actors, because they bring a more subjective interpretation to the piece.

During the rehearsals we worked with choreographer and stuntwoman Helga Wretman to shape the fighters' "subjective remakes" into a series of highly controlled movements that looked as if they were being controlled by a remote control. The choreography ranged from gentle scenes of finely tuned, tai chi-like movements, as if in slow motion, all the way to more explicit full-force fights with exaggerated illustrative movements, as frequently seen in TV commercials. Each following group would get the previous performance as an initial input, so each consecutive performance one would become a copy and a sequel of the previous one.



SHEN GOODMAN "KnockOff" has a knowing, slightly bootleg quality also seen in later works like BodySurfing (2012) that I'd almost describe as "willfully prosumer": not so much blatantly amateurish as slightly off-kilter. It fits really well in an age where everyone's very media-savvy, both in terms of understanding how images get produced and how to produce images themselves.

BUDOR With the rise of YouTube and the online distribution of film, there are two really interesting anomalies occurring: digital ripping and bootlegging (as in Hito Steyerl's "Poor Image") and the culture of remake, both of which this project pulled inspiration from. There's something awkwardly miraculous and wonderful when users produce lo-fi remakes

of their favorite pieces. Nowadays, as user-friendly software for image manipulation, high-end cameras and other production materials and equipment are available to a wide range of users, we all contribute in the power structures of content creation. I think it's interesting to create an alternative to existing models-for example, working with non-actors in "KnockOff" or casting aspiring male models in BodySurfing. I'm curious about the new subjectivity enabled by re-performing cinema, injecting mainstream image creation with individual imperfections that expose the tactics of its production.

Working with those modes of content production and image making also means locating the power structures operating behind the entertainment industry. In the same way that the older Hollywood continuity editing system was a mirror to the Fordist mode of production, today's editing methods and digital media postproduction mirror the information technology infrastructure of contemporary neoliberal society. I'm also fascinated with what Steven Shaviro located in mainstream blockbusters as "blocs of affect." Movies are simultaneously symptomatic and productive of complex social processes, meaning they both reflect and actively constitute them. This includes not only monetary capital, but emotional capital as well. We could see those processes as formative forces, working copies and critiques, living alternatives, experiments in possible futures and embodiments of our deepest human fears and desires. Hollywood to me is a big laboratory, where ideas can be tested out with insane budgets and master skills, all the while formulating possible existences for the outside world.

SHEN GOODMAN How has that played out in your more recent solo work? You said that you've been working a lot with prosthetics and movie props.

BUDOR Once a movie's production is done, it leaves this physical detritus—props, skin appliances, theatrical sets, storyboards which carry the history and cultural significance of the film and become collectibles for memorabilia fans and film collectors. Identified by screen-matching (being able to recognize the piece in a specific scene) and Certificates of Authenticity (COAs) issued from film studios, the objects are valued according to their uniqueness, the craft of their production and how they were used in the film—by the main character in the foreground (called Hero props), or as screen-used stunt and background props, or finally as prototypes and production-made multiples. There's a specific aura that's similar to the valorization of art objects. I use those elements as raw materials, purchasing them from movie auctions and incorporating them in my work.

I'm interested in the technical processes behind the visual effects like prosthetics or make-up that are used to simulate bodily sensations or to transfer ethereal instances of emotion onto the screen. My recent body of work utilizes special effects materials that are commonly employed in the representation of pain or injury upon the screen. I worked with a special effects studio to reverse engineer the bruises that appear on characters in Blade Runner and Elysium, then placed them inside of transparent screens which exposed the "bone

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structure" of the television mounting systems behind them. Other pieces in the series feature multiples of skin prosthetics leftover from gory scenes in various horror movies. When extracted from that context they become beautiful and fragile abstractions of pain which expose the physicality of their cinematic illusion. These screen works each have view control filters (optical louver films) that cause them to change in appearance as the viewer walks around them in a physical space. Some "fade out" to black, others create a motion blur or chromatic aberration—all accomplished through analog optical techniques. In effect, the position of the viewer's body in space plays or rewinds a digitalistic film transition to the work. I am hoping to integrate new advancements coming from 7D cinema and gaming—including haptic sound, motion control, tactile qualities/vibrations and olfactory elements—in order to further merge the viewer's body with the piece.

An interesting thing about the bodies and effects active in cinematic space today is that as filmmaking has shifted from analog to digital over the last 20 years, production no longer takes place only on the surface of the image but also under its digital skin. As we understand the body as a product of encoded genetic information, we begin to understand images as digital files—mosaic arrangements (pixels) extrapolated from binary code. What has been happening in biotech and genetic engineering is then in some way parallel to the changes that digital postproduction brought to film—it's not only that the surface of film is being affected, but that its DNA is being restructured through digital manipulation, CGI, motion capture performances and software-assisted effects. Postproduction extends before and after on a timeline, actually blurring the time of actual production—similar to the shift in post-Fordist societies from a specified time of production to flexible working hours and freelance lifestyles blurring the lines of work and leisure, as we actually work all the time now without even noticing it.

SHEN GOODMAN Labor and entertainment are also at the heart of your "Action Paintings" series (2014), right?

BUDOR For the "Action Paintings," I hired Helga again, this time to act as my stunt and body double in a series of three videos that produced indexical prop paintings. Each of the videos resembles the choreography and scenery of a blockbuster film—specifically The Hunger Games, Mission Impossible and The Bourne Supremacy—as does their respective color treatment and editing.

Throughout the videos, the stunt double and the main actor switch roles and bodies, constantly alternating between main actor and extra. In the videos Helga performs her "job": action stunts such as falling down the hill, being hit by a car or being chased through forest, in abstracted takes on action-genre scenarios that constantly oscillate between immersing you in the situation and pulling you out. Scenes are being repeated ad nauseam, forcing viewers to think about scene construction and simulation. Helga carries a "blank" object—a newly stretched canvas—in each movie that could be a shield, weapon or stolen good. It's inevitably marked by her activities, indexically documenting all her falls, cuts and other destructive actions. In the physical installment the prop canvases are sculpturally attached to screens, turning them to screen surfaces which become at the same time documents of their creation, or "making-of" videos.

SHEN GOODMAN That making-of aspect is really appealing. It's funny, because in the art world people are often oohing and aahing over a secondhand spectacle aping contemporary production values as developed by these massive tech and entertainment corporations-be it a particular facility with Photoshop (that might never approach the level of someone like Pascal Dangin), or Jordan Wolfson's recent animatronic piece at Zwirner, which seems to speak much more of the skills of Spectral Motion, the special effects and animatronics laboratory that produced it, than the artist's. It seems that, at least on the level of the sensory and the spectacle, art is somewhat behind the corporate model of aesthetics, if only because artists don't quite have the money to pull some sort of James Cameron-esque maneuver.

BUDOR Artists are double agents, having a need to partake in the economy but also feeling aversion to it taking control. Most commonly the level of skill becomes the actual source of power, because if we want to take part in these economies or criticize them, production techniques become the language that we use to create meaning, and to actualize our distorted forms of dominant visual media. For me, it becomes compelling to produce works that aren't "about" something, but rather that are things, which transparently employ the actual apparatus behind the spectacle.

For me it is more interesting looking at those things at their source, where they grow and belong, and when using them in artwork being aware of complex politics and the meanings they transverse. To be quite sincere about it, I find it almost equally intriguing, if not more so, going to cinema and watching Catching Fire with other people than going to see a show at a museum. Such movies are part of our contemporary digital, post-cinematic "media ecology," where they are dispersed as digital codes, constantly modulated and simulated, branding our most "inner" experiences. We can't look at them simply as signs nor images any more, as they are no longer representational singular instances, but clusters of relations. They are not something "outside" of us, they become us, and if you don't "remember who the real enemy is," to quote The Hunger Games, it is difficult to position yourself towards it.



SFAQ REVIEW: DORA BUDOR'S "ACTION PAINTINGS" AT 247365, BROOKLYN, NEW YORK

By Courtney Malick

Croatian artist Dora Budor's most recent solo exhibition "Action Paintings" took the form of a three-channel video installation that also included three monitorsized canvases and an elaborate floor piece made of "dirt makeup." Budor's three videos each subtly take on the combinational emotional tone, blocking, and energy of some of the most internationally popular action movies: "The Hunger Games," "The Matrix," "Mission Impossible," and "The Bourne Supremacy." While the mood of each video relates to these films, the role of the protagonist is played by professional German stunt double Helga Wretman in all three of Budor's videos. These basic qualities of tone, movement, and narrative tension become distinctive to each video as they have been specifically "scripted" by Budor, who gave a different treatment to the film crew and individualized scripts that focused on emotion and facial expressions; for Wretman, a kind of acting she rarely employs as a body double. By utilizing the singular painting as a substitutive object in her video narratives, through "Action Paintings" Budor has at least termporarily remedied the oft-confronted impasse of many video artists with regard to editions and the medium's endless multiplicity, while at the same time dissecting and magnifying some of America's most common action movie tropes.

The implications of doubling continue to permeate through "Action Paintings" as Budor, whose blonde hair, height, and body build closely matches Wretman's, also appears in the videos at certain points during high-tension chase scenes in which distinctions between the "good guy," or in this case woman, and bad woman, become blurred. Even in Budor's installation an inescapable duality is reinforced, as each monitor is connected by its frame and hinges to a tarnished and beat up white canvas, which, during filming, was used by Wretman as yet another standin for various shields, weapons, and gear used to protect oneself and engage in physical battle.



By attaching the corresponding canvases to each video (a clear, metaphoric superimposition), the videos become dependent upon the paintings' singular physicality, somewhat ironically rendering both the videos and the entire installation impossible to remake or duplicate. Each video, complete with a generic, suspense-driven original score that loops and loops, conjures the sensation of waking up to the DVD menu playing the same excerpt of a theme song on repeat. Through this looping effect, viewers watch the fearless Wretman, the illusive Budor in the background, and the canvases as proxy–now imbued with the precious status of paintings withinin the white cube–courageously journey through forests, shadowy abandoned parking lots, and other stereotypical settings for "high voltage ACTION." During these battles, conquests and defeats we see each canvas endure a new scar as they are torched, slashed, ripped and bent, all of which is then present within the work in front of us. Here, the symbiotic, inherent relationship between video and canvas becomes seamless.

Budor's transformation of the gallery floor gels these three video-paintings into one complete installation that cannot be broken up into individual works. Under sheets of clear plastic is a layer of brown, caked material that appears to be simply a sampling of dirt, but is in fact a special kind of makeup made to look like dirt or soot that is used on movie sets. Budor combined two hues of this makeup and applied it liberally to the gallery floor. Then, sealing it over with plastic, she created a new, flat surface that mimics the façade of the face of the actor.

Altogether, the three videos, three paintings, and the applied flooring combine to produce a strange effect that is both familiar and yet vastly eschewed from our normal experience of movie watching. In this way, Budor highlights aspects of such box-office shattering, blockbuster films that get utilized over and over again in order to produce sensationalized effects that over time become dulled like a pleasure center in the brain that gets overwrought with stimulants and malfunctions. The "Action Paintings" videos, in their striking similarity, begin to reveal an unspoken language within which audiences can identify the kinds of default dichotomies that most often structure such movies. This repetition creates cues for viewers' standard emotional highs and lows through such binaries as heroes and villains, danger and complacency, victory and doom.

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