

# **MARLBORO MANTRA**

## **A sound piece in collaboration between Scanner and Zevs**

### **Marlboro Mantra.**

Sound loop.

20 min 16 sec.

“ My work has often focused on the sound of the city, its inhabitants and the character of the location itself. Here with Zevs I have had the opportunity to collaborate on a work that connects the city of Paris with the universal figure of the Marlboro cowboy, creating a connection between language and found sound. The spectator can hear a hypnotic repetition of the word itself, over and over again, delivered by Zevs himself, in a way that creates a sense of almost perverse spirituality, reciting a mantra out of the pronunciation of the very word Marl-Bo-Ro. This is mixed in with recordings of the Parisian street sellers offering up bootleg variations on the cigarettes themselves. It touches on ideas of voyeurism, responsibility and public and private spaces, weaving fragments of communication in a tapestry of sound. ”

Robin Rimbaud - Scanner, 2021.

Scanner (British artist Robin Rimbaud) traverses the experimental terrain between sound and space connecting a bewilderingly diverse array of genres. Since 1991 he has been intensely active in sonic art, producing concerts, installations and recordings, the albums *Mass Observation* (1994), *Delivery* (1997), and *The Garden is Full of Metal* (1998) hailed by critics as innovative and inspirational works of contemporary electronic music.

To date he has scored 75 dance productions, including the hit musical comedy *Kirikou & Karaba Narnia*, *Qualia* for the London Royal Ballet, and the world's first Virtual Reality ballet, *Nightfall*, for Dutch National Ballet.

More unusual projects have included designing sound for the Philips Wake-Up Light (2009), the re-opening of the Stedelijk Museum, Amsterdam in 2012 and the new Cisco telephone system used in many offices around the world.

His work *Salles des Departs* is permanently installed in a working morgue in Paris whilst *Vex*, the residential house by Chance de Silva architects, featuring his permanent soundtrack, won the RIBA London Award 2018. His installation, *Esprits de Paris* (2002), created with Mike Kelley is now in the permanent collection of Centre Pompidou.

Committed to working with cutting edge practitioners he collaborated with Bryan Ferry, Wayne MacGregor, Mike Kelley, Torres, Michael Nyman, Steve McQueen, Laurie Anderson and Hussein Chalayan, amongst many others.

<http://scannerdot.com/>