### **DARJA BAJAGIĆ** NEW GALERIE

Selected Press

### DARJA BAJAGIĆ by Franklin Melendez

ollow the links long enough and things are bound to get weird. Darja Bajagić knows this well - in fact, that might be how she stumbled onto the website, 'maniacnanny.com,' though at this point who can really say? You can visit it if you like. Click and be greeted by a nicely legible header in a cheerful shade of pink - it boasts "The Best Serial Killers, The Best Gore, The Best Crime Scene Photos." True to the billing the site scrolls down to reveal a hearty assortment of real-life carnage - crime photos (contemporary and historical), police mug shots, murder scene documentation, victim forensics and so forth. Each image is carefully indexed with an extensive catalog of tags ('spree killing', 'racist', 'perverted sex practices', and so on and so forth). Interspersed among some of the entries are long blocks of texts all in caps detailed accounts of gruesome acts that unexpectedly morph into descriptions of foods being craved by the editor at that particular moment in time.

cura.

Depending on your temperament, Maniac Nanny's tasty idiosyncrasies will likely elicit a queasy mixture of fascination and revulsion, together with an indescribable something else. Therein lies the rub for Bajagić, whose practice has always been attuned to those impulses that lurk at the fringes. Niche porn, fetish sites, murderabilia outlets and its neighboring nether regions have provided prime fodder for a widely varied output that to date encompasses zines, collages, videos, sculptures and assemblages of painted and printed canvas that stand in for paintings.

In all of these, the specter of violence hovers diffusely yet is omnipresent. At times, it can be coyly suggestive as in the mall Goth motifs that punctuate many of the compositions (Untitled Collage (goths have more fun ...), 2015). At others, it hones in on more specialized fare, such as a group of hatchets printed with images lifted from a women-with-weapons fetish site - the resulting customized mementos implicating the viewer in all the fun (Ex Axes - Sword, 2015). Even darker still, there are the stage blood splatters on Untitled Collage (Blutengel ft. Cathy Torrez), 2015, whose cryptic title, when subjected to a simple Google search, yields up its tragic real-life tale; then, there's the crudely rendered pin-up drawing preserved in a plastic sleeve embedded in a framed collage (Dacha: Robert Bardo 8x11 ink drawing of porn star 'Gauge', 2014). Follow the clues and you'll discover its origins in a controversial ecommerce site specializing in art keepsakes from killers on death row.

Neither sensationalist nor banal (or perhaps a little both?), these images have been described by Bajagić as 'blanks.' This is clearly not some claim to neutrality, for each is voluptuously laden with its own content and history. Perhaps she is simply acknowledging her own predilections: a willingness to leave things undigested, vulnerable and open to their own missed connections and random encounters.

HOT!







It's a dangerous game to be sure - stripped of parameters, reliant on contingency and staunchly resistant to the usual art historical points of orientation. Bataille, Oleg Kulik, Carol Clover, Laibach, Thomas Hirschhorn (to name just a few) are all equivalents in a field littered with fan art, clippings from gore-enthusiast mags, Hellraiser memorabilia... I could go on. Far from a fixed endpoint, each fragment hovers before you as a volatile link, a seductive lure into the murky terrain where hidden fantasies and unspoken desires bleed into things still inchoate and unnamed. Seasoned surfers of porn will be familiar with that sensation: a curious click inadvertently eliciting endless pop-ups - windows upon windows, beckoning onto pleasures untold. There's a thrill, followed by instinctual fear - perhaps for uncovering personal cravings once thought unimaginable.

For this reason, Bajagić might be less interested in the accountability of images than the driving need to make them so. It is a philosophical questioning undertaken as intimate work, poetic and awkward for all its





proximity. The recent video, *Amazing girls. With wonderful personalities. There saints. Talk to them about life. Love. Politics.*, 2015, speaks to this with a series of short interviews conducted at the now-defunct Chicago goth club, Neo. Each snippet is structured by four brief questions: 'what did you eat today?', 'What is a happy story?', 'What is a sad/scary story?', 'Parting words?'.

The answers range from the mundane (cereal for dinner, a fortune cookie, orange chicken a bit dry) to the humorous (my rescue cat got fat) to the poignant (long distance partings, self inflicted wounds, a parent's death). It is an odd mix that never congeals into a single confessional, but rather lingers as morsels of information left unresolved. In that sense, this is never satisfying - perhaps in the same way that cereal for dinner can never be satisfying, even if it's sustenance for the world we inhabit. There's a small kind of pleasure to be derived from that knowledge, but one - as Bajagić aptly notes - you might be a little ashamed to admit to yourself.

## Flash Art

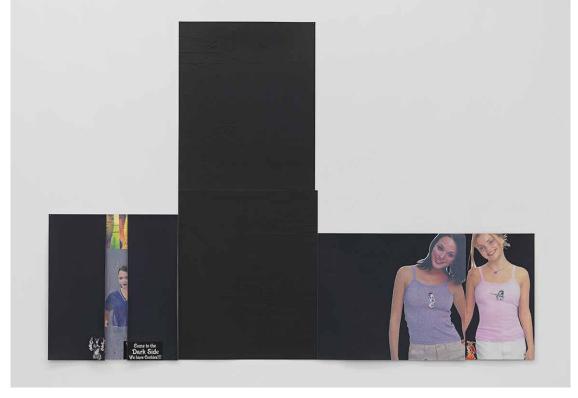
### DARJA BAJAGIĆ, BED STUY LOVE AFFAIR / NEW YORK

By Sam Korman

Amy Fitzpatrick has been missing since New Year's Day 2008. Over the last several years, her story has grown more lurid: she may have been involved with an Irish hit man, an investigating lawyer's dossiers were stolen, her brother was stabbed to death in an incident that involved their mother's boy-friend, and her mother recently published a book on the entire experience.

With eyes wide open and lips pursed — the profile-picture-pose duckface — Fitzpatrick appears on the flyer for Darja Bajagić's solo exhibition with Bed Stuy Love Affair. The missing person wears a trashy branded tank top, the inspiration for the show's title: "Diesel."

Exhibitions at Bed Stuy Love Affair often feel intertwined with their context, but Bajagić's inhabits the matte-black RV's cheap rolled-out linoleum floors and walls seamlessly — it belongs to the tidy creepiness of floral-print sheets neatly tucked in with 3mm poly overlaid on the bed. Rows of regularly sized half-page collages line the bedroom gallery, culled together from Bajagić's archive of grainy murderabilia, gore, Blog del Narco stories, Instagram selfies, memorial photographs, porn, missing-persons reports, erotic cartoons, etc. One demi-melodrama seems to depict a teen-girl hangout, careful to never reveal an actual killer. TV crime shows typically redeem their content through narratives that restore a sense of elemental justice, but Bajagić's wavy papers appear like pages from an unapologetic diary of life in an attention economy. It's an old story about power; an image's



moral ambiguity is as liquid as cash.

Does Bajagić accrue some debt of responsibility by using these images? In noir films, women tend to be strong and willful if somewhat damned by the power struggles of men. With the video Amazing girls. With wonderful personalities. There saints. Talk to them about life. Love. Politics..., 2015, Bajagić unrepentantly takes us through and beyond this authorial dichotomy. She asks several women to recount the same personal details outside of a goth bar. One woman describes her sushi dinner before awkwardly recounting the tragic story of her father's death. Her parting words? No regrets.

It is perhaps this nostalgia, built into the web's ethos, that compels us to share, no matter how dumb and meaningless it can make us seem. Power saw the same potential. However, in shades of humor both dark and absurd, Bajagić keeps these ubiquitous and traumatic images from resolving into the fully irreconcilable darkness built into human affairs.

## **BLOUIN**ARTINFO

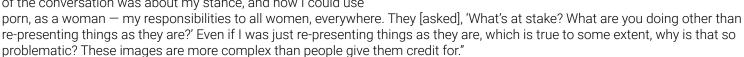
### CONTRARY TO WHAT YOU MAY HAVE HEARD, DARJA BAJAGIC IS NOT CRAZY

By Scott Indirisek

It turns out that it's not always easy to transform overnight from an ultra-minimalist painter into something entirely different — say, a Conceptual artist with a penchant for mixing layered, monochromatic swaths of canvas with laser-cut icons and found imagery pulled from fetish sites catering to aficionados of naked-girls-wielding-baseball-bats. For Darja Bajagic, recently graduated from Yale's M.F.A. painting program and opening her debut solo show in New York with Room East this Sunday, it was somewhat of a rocky road. The 24 year old had entered the acclaimed program with a portfolio of beyond-subtle works — the barest ripples of white-on-white, for instance, or canvases lightly inscribed with geometric graphite marks mirroring the outlines of a tennis court. At the same time she'd also been avidly making zines, many of them compiling found pornographic stills and other images, which she distributed to friends and online. That more incendiary portion of her oeuvre wasn't part of her application; when Bajagic finally decided to combine her two interests, she found that Yale's faculty wasn't all that appreciative.

"I met with Robert Storr, the head of the department, and he literally told me I was crazy," the artist recalled. "And that Yale would pay for all of my counseling and therapy during a leave of absence to seek help for my obsessive-compulsive behavioral habits of collecting images of girls and porn... that I should look deep inside of myself to figure out what are the problems I have with myself, as a woman, for being O.K. with these kinds of images even existing in the world, let alone propelling them in paintings and in the gallery system." Bajagic countered that she was already achieving some degree of recognition for the work, outside of the academic program: "Of course," she remembered him saying. "Sex sells."

Far from dissuading her, the resistance Bajagic experienced at Yale confirmed her own interest in the kind of loaded imagery that she'd been collecting and appropriating. She was also reluctant to cave in to an easy reading. "They wanted me to take a position of being anti-porn, but I wasn't," she said. "A lot of the conversation was about my stance, and how I could use



Many of those images are taken from Eastern European porn and niche fetish sites. (Bajagic, who was born in Montenegro and raised in Egypt, came to the States with her family when she was around 9 – but she says it's more the unique aesthetic of the erotic work that appeals to her, rather than any focus on which country it came from.) She often rephotographs or scans the originals, printing them on pieces of canvas that are then incorporated into larger compositions, augmented with flaps, eBay-purchased patches depicting "She-Devil" women, laser-cut numbers, and clip art culled from Photoshop. They're a strange hybrid: Bajagic's earlier, coolly aloof Minimalism married to the visual language of the Internet and its more esoteric and perverse nooks.

One painting includes both a scanned-and-defaced postcard image of a young Natalie Portman with a photo taken from a rubber-fetish magazine. Another compiles several images taken from a website for those titillated by lesbians wearing denim jeans; Bajagic selected a series of shots in which the models are giving the middle finger to the photographer. (She has a thing for the oddities of the genre — the "pre-explicit narrative shot of just the girl looking into the camera smiling or making a funny face.") The works, she said, have several facets — the layered flaps, the odd, unexplained inclusion of what could be page numbers — that tie them to her earlier zine experiments. Her Room East show will also include two patches re-envisioned as large sculptures printed on metal; one, of an angel-woman sitting back-to-back with her devilish counterpart, will hang in the gallery's front window on Orchard Street.

The exhibition will also feature new work that will do little to convince Robert Storr of Bajagic's mental health: Prints that appropriate imagery from letters and drawings made by serial killers on death row, and include the actual ephemera (purchased from sites like Redrum Autographs) encased in a folder and framed with the print itself. "The idea of not having access to the full thing is always interesting to me," Bajagic said — perhaps an apt way to approach her curiously compelling output thus far, which is equally tantalizing and maddening, sensual and austere, legible and yet ultimately elusive.



### FUTURA 89+

Hans Ulrich Obrist and Simon Castets interview young artist DARJA BAJAGIĆ

THE FUTURA 89+ SERIES FEATURES

INTERVIEWS



WITH ARTISTS, WRITERS, ACTIVISTS, ARCHITECTS, FILMMAKERS, SCIENTINTS AND ENTREPRENEURS WHO WERE BORN IN OR AFTER 1989.

In a recent tweet you said, "There are people who believe that things that shouldn't be there mustn't be shown." Do you believe that pornography shouldn't be there? And if it is there, that it must be shown?

A conservative estimate would be that 80% of my tweets are sourced from elsewhere; that one was taken from a New York Times article, "Messy Humanity, Warts, Dreams and All," on Ulrich Seidl's Paradise trilogy. At fuller length, it reads: "Speaking of a scene in Dog Days in which two men torment a women, Mr. Seidl, 60, said by phone from Vienna, 'There are people who believe that things that shouldn't be there mustn't be shown."" I believe pornography has



### FUTURA 89+

a place in this world, as does everything else. I appreciate its subversiveness.

You started collecting, and working with, these kinds of images as a teenager, eventually using them for zines. What compelled you to start collecting

One of my earliest memories—at six years of age—is of taking photographs of a television screen at my uncle Boris's house, on which my cousin

them?

The image search and collection process is like hunting.

Raško and I were watching a pornographic film. Later, as a pre-teenager, I was collecting images both pornographic and not—of girls on the Internet to use as aliases on various social networking websites. I would habitually browse, looking at images of girls—first out of boredom, then curiosity—in my father's Playboys, and via WebTV cha-

Previous page: t A00, 2014 V Left: I Devil Girl V Stamp, 2014 I Below: J Come to the Dark Side I We Have Cookies!!!, 2014 I Kill Bill.

After, 2014

was not an art project— I was just socially awkward. Those images were my friends. The beginning of including these kinds of images into an art practice, it took the form of cut-up,

trooms and forums. This

took the form of cut-up, deconstructed collages: juxtaposing a bruised thigh with a pattern from a blanket. I then started recreating the "collages"



### REGULARS

I was collecting online—"collages" as in everything, ranging from book covers to website layouts, disparaging celebrity photographs with text overlays from forums -- to be juxtaposed with those original "collages" from the printed zines. I would liken the search and collection to hunting.

Your earlier works were very minimalist paintings. Many of your current works still carry through that minimalist, monochrome aesthetic, but overall, your work has changed quite drastically. What prompted this change? How did the transition unfold?

I do not see them as so different, ultimately-rather, only at a surface level. The black paintings were commenced at Yale, during my very last month in the graduate program. They stemmed from my desire to combine images from my collection with new forms; I'd done the same thing earlier with videos.

In the gray paintings, the images had been scattered about, often nearly concealed. The images in the black paintings are more available-partially obscured at times by flaps, but still, more available.

During the process, I thought a lot about Ad Reinhardt-his "ultimate" paintings, his satirical cartoons-and Thomas Hirschhorn-his collages, and his texts about his collages. I like that they are always suspicious, are not taken seriously, resist information and facts, are unprofessional, create a truth of their own....

You have said that you want to present the images as "blank images," by "forcing the viewer to come to terms with all of that baggage and then ignoring it simultaneously" in order to see the images on a formal level. When you ignore that baggage, what do you see in the images?



one thing is an efficient one. By ignoring the primary reading-the first impact, the "baggage"-one becomes more open to exploring other perspectives and comes to terms with assumptions and beliefs. This is an act of neutralization, or desexualization: it occurs not only in the works' imagery employed, but in the viewer as well.

a book" versus 2) "a girl is sitting on figure it out yourself.

I don't think a surface reading of any a bed, simultaneously rubbing herself and reading The Fermata by Nicholson Baker" (see <u>Sample XXX Puzzle-- Pin-</u> <u>up Land<sup>™</sup>Cum-centration, 2013, at 6:20).</u> It's emancipatory.

> There are several recurring motifs, in your work: chess boards, puzzle pieces and crosswords. What is the significance of these images for you?

Seeing the images on a formal level is Chess signifies a back-and-forth between one way of beginning to set aside, the things. The board's pattern has associa-"baggage" to and see the images from a tions of duality, polarity-ideas still reldifferent perspective. For example, you evant to me. Puzzle pieces signify parts might consider a prop you'd missed: of a greater, unknown "whole." Cross-1) "a girl is sitting on a bed, simulta- words signify that there are spaces to neously rubbing herself and reading fill-they are left empty: you have to

89plus is a long-term, international. multi-platform research project co-founded by Simon Castets and Hans Ulrich Obrist, investigating the generation of innovators born in or after 1989 through conferences, books, periodicals, residencies and exhibitions. 89plus.com



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from Kaleidoscope magazine s/s 2015

### **KALEIDOSCOPE**

### REGULARS

Your recent work also appropriates material such as serial killers' letters and drawings. How do you see this content relating to the other content? Are this and pornography both representations of "evil"?

No, they are not representations of "evil" because—to quote Alain Badiou—"Evil does not exist except as a judgment made."

I collect serial killers' ephemera that depict she-devils, pornographic actresses, and other representations of women. It relates to the pornographic images-they both raise questions about conceptions of "good" and "evil" and profane, free.

by this?

question about my "refus- / not use and why? al to be an activist about not to rehabilitate anyone. That is not my job.

You avoid being photographed and in the past have reported any tagged photos of you on Facebook. What is it about

FUTURA 89+



Above: Lost Girls

(Ft. Ice Cream

courtesy of the artist.

Killer), 2014

All images

#### are forms of collective your own image being captured and self-expression-pure, shared that you don't like?

I prefer the focus to be placed on the You've said you "don't artworks, including the girls in the artthink that women need works-their faces, their gazes. Someto be saved." Can you how, they seem more representative of explain what you mean me. There is more of me to see in them than in me.

### This was in response to a What kind of social media do you use

my subject." I do not want I use Instagram, Tumblr and Twitter. I to rehabilitate anyone, or use Instagram to share my own images; Tumblr for news and updates; Twitter

> I appreciate the subversiveness of pornography.

for words. I do not use Facebook—it feels too personal and invasive.

### Would you follow yourself on Instagram?

I mostly post pictures of awkward, amusing texts ("Call Me! / I'll Whip Your Ass Purple!"), or semi-gore images from B-horror movie reviews, or cute animals. I am into all this stuff, so yes, I would follow myself!

We are interested in compiling a book of interviews based on banal security questions asked when one sets up an online account. In what year was your father born?

1954.

What is your mother's maiden name?

Radović.

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### REGULARS

#### What was the name of your elemen- ly along the way. Where tary school?

Pakistan International School, and Donley Elementary School.

#### What is your oldest sibling's birthday month and year?

I have one sibling, and his name is Filip; his birthday month is November and year is 1978.

#### What is your favorite color?

Gray.

For the 89plus Marathon in 2013, you ception- Early works to participated digitally through your 1800." The cover of the work The A Project, in which you book features the paintchecked out a book from your univer- ing Portrait of a Woman sity's library and marked out every appearance of the letter A, keeping a tal- ed about 1470 and belong-

does a project like this sit in your oeuvre?

ing to the collection of the National Gallery, London; the artist remains unknown, as does the sitter. The de-

### I don't think a surface reading of any one thing is an efficient one.

The book was Elogio della menzogna (ed.: Salvatore S. Nigro)—Italian, of 154 marked pages. Online, its "subjects" are listed as "Truthfulness and Falsehood" and "Deof the Hofer Family, dat-

Darja Bajagić scription of the painting on the Na-(Montenegrin, tional Gallery's website reads, "On her b. 1990) is an headdress is a fly, either a symbol of artist who lives and works in mortality or a reminder of the artist's New York, She skills of illusion." is represented

by Room East, I was drawn to this indecipherabil-New York. ity, the sense of mystery. The project began as a passive, then active nihilistic endeavor-and a questioning of meaningfulness. I dwelled on this idea: "Thinking is an arbitrary fiction, the false sign of an equally false inner experience."

MOUSSE

In this Issue: Lawrence Abu Hamdan, Art and Literature, Darja Bajagić, Walter Dahn, Fiction in Reality, Have We Become the Internet?, Lynn Hershman Leeson, The History of Exhibitions, Intimacy in Art, Nicholas Mangan, Park McArthur, The Multiplication of Moving Perspectives, Opening up to

the Unexpected, Philippe Parreno and Paul B. Preciado, Systems Prosthetics, Time as Material, The Withdrawal of the Artist, Betty Woodman, Steina and Woody Vasulka.



### LIVING YOUR UNLIVED LIFE

The work of Darja Bajagić recontextualizes saucy images seen as stereotypes by Western eyes—the clever Slavic fox, the Russian web-matched wife—granting them a sort of liberating ambiguity. In this conversation with Natalia Sielewicz she talks about her work, Agamben and porn.

> As she recalls in a recent interview, artist **Darja Bajagić** – who recently graduated from Yale's MFA painting program – once had a meeting with Robert Storr, Dean of the Yale School of Art: "he literally told me I was crazy and that Yale would pay for all of my counseling and therapy during a leave of absence to seek help for my obsessive-compulsive behavioral habits of collecting images of girls and porn." Bajagic's practice is indeed concerned with the ways in which female sexuality is depicted and its various means of web-based distribution. By incorporating pornographic imagery her works address current issues such as power struggles between the sexes, censorship, authorship, and the digital landscape. Bajagic was born in Montenegro and emigrated to the US; she is fascinated with notions of concealment and misdirection, and with the forms in which taboo content is privatized and made accessible on the internet.

### Darja Bajagić

**NATALIA SIELEWICZ** Before and after the fall of the Berlin Wall subversive affirmation and over-identification were at the forefront of neo-avant-garde practices in Eastern Europe, among artists who sought resistance through apparent appropriation of prevailing ideologies. I am thinking in particular about the Slovenian group Laibach and Moscow Conceptualism employing the totalitarian aesthetic, or Oleg Kulik performing the stereotypes of the Eastern European Other in *I Bite America and America Bites Me.* In your work you appropriate sexual imagery found online and meticulously arrange it in formal compositions. In the past you also constructed various identities and started relationships with men on social media using the likenesses of sexy Eastern European women. Do you believe that porn can be a vehicle for subversion and transgression?

### DARJA BAJAGIĆ

I love Laibach—one of my favorite t-shirts (and images) is theirs, and it reads: "Freedom of Speech Go to Hell!" And, yes, in the past, as a pre-teenager, I was collecting images—both pornographic and not—of girls on the Internet to use as aliases on various social networking websites. This was not an art project—I was just socially awkward. I do believe that pornography can be and is a vehicle for subversion and transgression. Its power rests in its contemporary, neutralized state or in its potential to be so: inoperative, deactivated in its "old" or "original" use, and unrestricted to "new" or "translated" uses.

The surface reading of a pornographic image (or anything, really) is not efficient. There is more to see (or never to see) than one sees, usually. Consider this: 1) "a girl is sitting on a bed, simultaneously rubbing herself, and reading a book," versus 2) "a girl is sitting on a bed, simultaneously rubbing herself, and reading *The Fermata* by Nicholson Baker" (see *Sample XXX Puzzle--Pin-up Land* TM *Cum-centration*, 2013 at 6'20"). Noticing the book opens up your view of the image. This is liberating. The image is desexualized, neutralized at once. This neutralization is primary.

I have been influenced by Agamben. My favorite parts are his dissections of Chloë des Lysses in *Profanations*, considering pornography as a place that allows for the overcoming of all social sep-



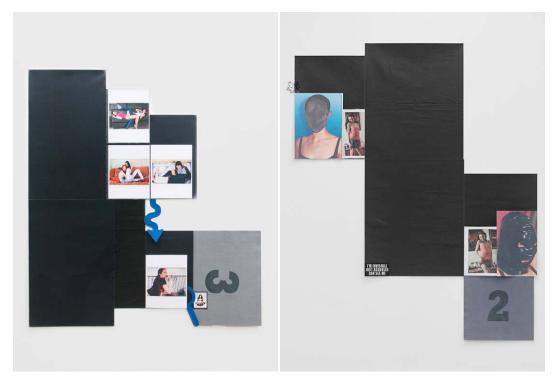
arations, not as a global phenomenon to be castigated or praised, censored or saved. **NS** 

Since you brought up Agamben, let's talk about the ethics of appropriation. The women depicted in your canvases stare back at the viewer with penetrating judgement and confidence rather than vulnerability, as if they do not intend to comply with spectators and their desire. Is this example of an indifferent expression a decisive factor in your selection process of images? **DB** 

Yes. I often reread Agamben's texts, especially those on Chloë des Lysses. He writes of her display of indifference, her inexpressivity, rendering inoperative the apparatus of pornography: her face, thus, appears as a "pure means." (My favorite photograph of her is one in which she is petting a cat and being anally penetrated at the same time.)

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#### LIVING YOUR UNLIVED LIFE N. SIELEWICZ



Left - Untitled (JeansLesbians), 2014 Right - I'm Invisible Just Assholes Can See Me, 2014

All images - Courtesy: the artist and Room East, New York



Left - *Evil*, 2014 Right, Top - "C6ld c6mf6rt" installation view at Room East, New York, 2014 Right, Bottom - "Abnormcore" installation views at Room East, New York, 2014

The gaze of the girls in most of my images, staring back at the viewer, is also liberating. It is an entryway of a different sort into the image. Albeit briefly, it deactivates the event, the subject, and activates a new perspective. It is almost like a new life, really. I also like to think of it as saying: "The joke's on you."

Speaking of recontextualization and deactivation of the imagery you encounter online and later use in your work, it made me think of the text "Further Materials Toward the Theory of a Hot Babe" by Hannah Black, where she describes the Babe as "the embodiment of the flatness and emptiness of the image," almost a traceless non-subjectivity. Could you talk about the flatness of the images you use and the flatness of your paintings as framing devices? **DB** 

The flatness of my images rests on the belief that they will mean something else than—or in addition to—what they appear to mean: "pure, profane, free" (Agamben). Their deactivation occurs through a recontextualization as things on mostly monochrome backgrounds, leveling panels of canvas. I am led by the designs of Internet, magazine pages—display methods that generate particular seriality, understandings. Then I think about what would happen if the texts were emptied from those pages, or if they were subtly replaced by other texts, filled with misspellings perhaps, or incorrect translations. **NS** 

Considering being lost in translation, there is an interesting case to be made about the particular socio-political and geographic context where we were born (Poland, Montenegro) in relation to import/export of porn from the region. I am talking here about the political backlash in former socialist states who entered free market in the nineties, having to deal with old traditionalist values on the one hand and the new social order of Turbocapitalism on the other. What I find interesting about your work is how it humorously infantilizes the Western fantasy surrounding Eastern European sexuality and desire-the wild Slavic vixen ready for all with her exuberant jouissance, the Russian mail-order bride, charming as long as she doesn't bite back. I wonder if we can perceive your approach as a strategy that destabilizes or frustrates the Western male gaze? Could you elaborate on how it manifests itself in your work and perhaps why this is important to you in relation to Montenegro? DB

I do not dwell on conceptions of the "male" gaze, but on the "Western" gaze, perhaps.

Though I was born in Montenegro, I have a distant, strange relationship to that place, since I have not spent more than a single year there, all told. It was through ephemera and individuals that I became connected. So it is safe to say that my own gaze is a combination of both East and West.

I distinctly recall an event to which I could perhaps attribute the beginning of my real fascination with the East: meeting several beautiful Balkan girls in a girls' bathroom, in ninth grade, who were shocked to hear that I was not aware of any of their favorite "turbo-folk" singers (such as Ceca Ražnatovic´, for example). I was only able to caricaturize things from the homeland, mostly via Internet, confirming or disproving my fantasies with my mother. In my own practice, those caricatures of the wild, Slavic vixen, and the Russian mail-order bride are presented as simultaneously false and true: it is this teetering that destabilizes and frustrates, since it is ultimately unfulfilling; it is available and there, but it is also neither of those things. An example is *Untitled* (VMETHOCT HE 3HA 3A FAPAHLIMJE (*ART does not know WARRANTY*)), 2014, (included in "Private Settings" at the Museum of Modern Art in Warsaw): one of the images in the painting is a headshot of a well-circulated yet nonexistent Russian mail-order bride—one of the girls outed on the very helpful, informative Russian Detective website.

The existence of this possibility of a dual reading is vital. There is never a single perspective anyway. **NS** 

We live in an era of radical self-expression, an attention economy in which we continuously obliterate the lines between act and authenticity. Browsing your Twitter account I noticed posts where you declare "Don't call me babe, call me bitch" or "Angel by Day, Devil by Nigth"

made me think of the provocative titles of your works, such as *How Badly Do You Want To See Me Hold My Pigtails Up?* What is the relationship between language and self-design in your work and your online persona? **DB** 

I use Twitter for found sentences, words, and images (a conservative estimate would be that 80% of my tweets are sourced from elsewhere) that are usually representative of current themes. I do not necessarily think of my account as embodying a persona, though if I did, it would embody the persona of one of the girls in my images, or their collective identity.

A lot of my titles reflect my Twitter posts: "Angel By Day, Devil By Nigth" was taken from a misspelled iron-on patch I purchased online, and now it is also the title of a painting. The patch itself was included in the painting, too. (Other titles come from the filenames of images included in works, as they were found.) Text patches in the paintings read: "I'm Invisible Just Assholes Can See Me," or "Enjoy Me I May Never Pass This Way Again." I find it humorous to imagine the paintings as being the personified narrators of those lines, or the lines as new mottos for the girls, with the patches stuck next to them. Then there is the dry, cringing "Thanks For Looking"—is it sarcastic or sincere?

You are not sure whether to laugh or to cry.

by Natalia Sielewicz

## VULTURE

### Excerpt from THE 19 BEST ART SHOWS OF 2014 by Jerry Saltz

6. Darja Bajagic, "C6ld C6mf6rt," at Room East

This debut solo show is by an artist who says the dean of the Yale School of Art called her "crazy" and claimed that she was sick for "being okay, as a woman, with these kinds of images even existing in the world, let alone propelling them in paintings and in the gallery system." Bajagic harnessed dark forces in paintings and shadowy collages that bring together sex, violence, lone-liness, fantasy, and imagination, and in one show, she joined the artists Elaine Cameron-Weir, Andra Ursuta, Dawn Kasper, Lucy Dodd, and others in a strain of feminism that takes no prisoners and is thankfully and unapologetically upon us.



## ARTILLERY

### DARJA BAJAGIC, ROOM EAST / NEW YORK

by Bansie Vasvani

Showcasing appropriated images of young girls alongside pornography from niche fetish websites in her daring mixed-media works, Darja Bajagic's solo exhibition offers "Cold Comfort," as the show's title so aptly indicates. The recent Yale MFA grad stirred controversy in the halls of that venerated school for her work's seemingly apolitical stance on this taboo. Accused of irresponsibly promulgating pornography instead of steering away from it, Bajagic compels the viewer to confront the societal proscription of her subject matter.

In You Should Hear the Names the Voices In My Head Are Calling You (2014), a picture of a young girl, her mouth wide open, stares mockingly at the viewer. Diagonally opposite, a smaller porn image of a topless woman holding a dildo between her breasts looks on seductively. The word "brat," which refers to a '90s zine that voiced a critical youth perspective on politics and culture, emblazons the asymmetrical black canvas panels affixed with these lurid images of youth and the sex trade and upends our assumptions about female sexuality.

Similarly, in Come To The Dark Side We Have Cookies (2014), a provocative picture of a woman is mostly concealed behind black canvas flaps that can be raised to reveal the entire image. This element of furtiveness, derived from the flaps, recalls the secrecy of peep shows in the '70s and suggests the forbidding and darker side of the sex trade, just as much as the invisible faces covered by a black scarf and ski mask hint at danger and violence in I'm Invisible Just Assholes Can See Me (2014). These images of sexual innuendo are juxtaposed with pictures of debonair young girls in camisoles reminiscent of an underaged Nabokovian Lolita. Bajagic's deliberate combination of innocence and carnal allure points to her larger concern about the objectification of the female body.



Yet her union of spare black canvases with sensational female images removed from their original context highlights Bajagic's strategy to neutralize and desexualize pornography. Empowered by their ability to look the viewer in the eye, these commodified women are presented in a new light. Their gaze is directed at the perpetrator, whose prurient interest is met from a position of refusal and mockery. By entering a previously male domain, Bajagic situates her work outside the voyeuristic concern. And by employing shocking and unsettling captions, she allows the viewer to accept the severity of the imagery and cue its interpretation.

Unlike the painter Sue Williams, whose cartoonish imagery often subdued the sexual violence she was confronting, Bajagic's female figures bring our attention closer to the discomfort of her mission. Not always aesthetically pleasing or easily acceptable, her work has the strength of creating a new place for the ostracized other, and chips away at preconceived notions of taboo.

Ultimately, Bajagic's own experience as the outsiderfrom her birth in Montenegro, upbringing in Egypt, and emigration to the U.S. at the age of nine-places her in a strong position to rebut instead of accept social alienation for herself as much as for the deprecated women she champions.

## artnet

### WHY DARJA BAJAGIĆ APPROPRIATES PORN AND SERIAL KILLER ART

By Christie Chu

Hot on the heels of her graduation from Yale's painting MFA program, her first solo show on the Lower East Side at ROOM EAST, an upcoming group show at the Museum of Modern Art in Warsaw, and a rave review from New York magazine's Jerry Saltz, Darja Bajagić is without question an emerging artist to watch out for. Just 24 years old, the Montenegro-born, New York-based artist has been a nomad since childhood, living in cities including Cairo and Chicago. Her work, which incorporates pornographic imagery and serial killer "murderabilia," seems to be the beginning of a career that will surely garner a lot of the attention from the art world and the Internet.

Even before graduating, Bajagić was already whipping up controversy within the Yale MFA department, albeit unintentionally. The head of the department, art historian Robert Storr, had such a problem with her use of pornography that he called her crazy and suggested she go to therapy on Yale's budget. Her interest in pornography, Bajagić says, is primarily cultural. She recalls her earlier works as being stylistically minimal, but she eventually sought to merge the conventions of painting and porn. By employing certain compositional strategies she wants to prod viewers into deconstructing her images, rather than simply seeing pornographic photos laden with gendered meaning, or focusing on why a female artist would be interested in pornography in the first place.

Her artwork opens up conversations on complex issues such as power struggles between the sexes, censorship, authorship, and the digital landscape. Her work elicits a broad spectrum of reactions and reviews that range from cautiously positive to harshly negative. But to say of her work's success that "sex sells" or "it's for shock value" would be reductive.

Growing up antisocial and with access to Web TV (an almost ancient way of accessing the Internet), there were only a few things to do: watch game shows and sports, or go on chat rooms. As a girl in her early teens, living in a very protective household, the artist made up several profiles of characters she would play online. Thus began her interest in collecting sexy or raunchy images of women. Her fascination with concealment and misdirection, something that is easily achieved through the Internet, is a common theme permeating her work. Bajagić's more recent, multi-layered flap paintings flanked with laser cut-outs and patches purchased on eBay, as well as her serial killer art pieces (some of which contain information no one can see without altering the piece's composition), speak to this idea.

But again, why does she want to incorporate serial killer art? The artist says that after the adversity she encountered at Yale, she

felt it wasn't anyone's place to say what kind of art a person should make. In fact, the department's consistent negative critique of her practice helped fuel her appetite for making this type of work. One of her series juxtaposes the memorabilia she buys online at sites like Serialkillersink.net (a very controversial website) with images of a former Soviet surveillance agency director's country home—where he kept his stash of illegal pornography. Such pieces question whether authority figures (let alone laypeople) should be given the power to pass judgement on who can and cannot make art.

Bajagić follows the generation of contemporary artists who first appropriated others' imagery to make it their own—Richard Prince immediately comes to mind—but her work most certainly isn't something you've seen before. It isn't safe or pretty, and it forces viewers to face the most taboo, perverse, trashy, and fetishistic parts of our culture, an alternate world seemingly so distant, but lurking just a click away. While not many people want to aesthetically and conceptually engage with her work—perhaps because they can't relate to porn stars and inmates, or simply from fear of things outside their comfort zone—the dialogue it creates will endure when most art simply aims to please.

What's next for the rising artist? Besides working on her art, she will be collaborating with Oliver Vereker on the artwork for the second release from his experimental, noise-techno label, Endangered Species, slated for November. The music is his own, while the image set to accompany Vereker's music is of Natalie Portman's scratched out face, taken from Bajagić's piece I'm Invisible Just Assholes Can See Me. Between his sonic tendencies and her artwork's satanic references, the pairing evokes a scene like the opening club sequence in Stephen Norrington's vampiric cult classic, Blade (1998)—minus the blood shower.



### VULTURE

### Excerpt from JERRY SALTZ DIVES INTO THE LOWER EAST SIDE ART SCENE AND EMERGES OPTIMISTIC by Jerry Saltz

Last week on the Lower East Side, the art galleries opened the 2014-2015 season in a bigger, more viable, and better place. New arrivals have landed; start-ups of the past few years have taken wonderful root; artists are sticking with their galleries rather than going to the burly shores of megagalleries. At this stage in its development, the 1980s DIY East Village scene saw mass artist defections to Soho powerhouses, and galleries decamping there as well. But here in the Lower East Side, shows and spaces have improved in the past year or so.

This may have less to do with the art getting better than that the type of work shown here has started influencing taste and ideas across the map — indeed, one of the most annoying recent trends, the muted abstract look-alike painting I've been calling zombie formalism, got a start in this hothouse. This phenomenon tells us that the Lower East Side is now far more than just not Chelsea. Art isn't better here than everywhere else; the neighborhood isn't purer; in fact, the rents are higher on the Lower East Side than on the Upper East Side. Still, the clouds of commerce don't feel as portentous here. And yet two days ago, standing outside his Broome Street gallery, Canada, Phil Grauer mused, "Can we keep going? Is this phase over? When will everyone start hating this scene?" Snickering, I said, "We've already starting hating you. Which tells you that you all must be doing something right."

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Hands down, the most promising young artist I saw last Sunday was 25-year-old Darja Bajagic at Room East. We get shaped asymmetrical assemblages that use painted and printed canvas, letters of prisoners who write to young women who write to them, and clipped images from *Brat* magazine that cater to men who fetishize pubescent girls and the girls who want to be fetishized. There's a drawing from a serial killer and decals of busty she-devils firing guns and buxom angels who only hold them. It's hellfire voodooed beautiful and a delve into the cursed and excommunicated who still live in society looking for ways to express their yearnings. These yearnings can rub people raw or the wrong way, as Bajagic knows. In a recent interview, she said that after meeting with Robert Storr, dean of the Yale Art School, "he literally told me I was crazy ... that Yale would pay for all of my counseling and therapy ... to seek help for my obsessivecompulsive behavioral habits of collecting images of girls and porn ... that I should look deep inside of myself to figure out what are the problems I have with myself, as a woman, for being O.K. with these kinds of images even existing in the world, let alone propelling them in paintings and in the gallery system."

Storr was right in one respect: Bajagic *is* harnessing a dark force that is with us all the time, an image world never more than a click away, one that shadows everything we do, a world of predator, prey, the haunted, transformative forces of sex, violence, loneliness, fantasy, and imaginations that can't formulate spaces not threatening. With this show, Bajagic is joining fellow female artists Cameron-Weir, Andra Ursuta, Dawn Kasper, Lucy Dodd, and others too numerous to mention; a beautiful strain of feminism that takes no prisoners is upon us.

# SYMBOL

Darja Bajagić

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In the game of chess, ambiguity exists within tightly controlled conditions. While variations on the course of a single game are virtually infinite, its possibilities remain structured, each move adhering to strict rules.

A series of images by Darja Bajagić depict a number of female professional chess-players in almost identical poses of concentration, each contained in a square and set within a chequered arrangement. In this, as in much of Bajagić's work, elements of strategic control are met with a sense of mystery, duality and the indefinable via subtle patterns, which teasingly entice yet elude the viewer's urge to decode.

"I am fascinated by strange, uncertain patterns," says Bajagić. "In an article I like to reread, Discrimination of Checkerboard Patterns by Rats, by N.S. Sutherland and Clare Williams, it states that 'we can recognise a checkerboard pattern as a checkerboard regardless of the number of elements, the size of the elements, or whether the pattern starts in the top left-hand corner with a black or white square." Perhaps slightly absurd in its obviousness, but still interesting: the abstract rules we form to describe pictures that we classify as patterns."

Bajagić intraduces the female body into her work's recurring interplay between pattern and ambiguity. In two Keynote slideshows, <u>Amateuring</u> <u>Photography</u> and <u>Erotic Playing Cards</u>, Bajagić's underlying 'objectives' - her choice of word interesting given its association with game strategy - were to reconfigure, order and highlight existing patterns within collected photographs of women, albeit obliquely. Here and throughout Bajagić's work, the pattern is not the central visual focus but 'a base of sorts, or a column', she explains, that underpins her approach. "These objectives may not be immediately perceptible, but they are there, existing as structural foundations. Pattern recognition is vital to my process. It draws me to starting elements, and it heavily impacts the forms those elements take (as works). Whether the works include images or not, there is always a degree of pattern on the surface to see, too."

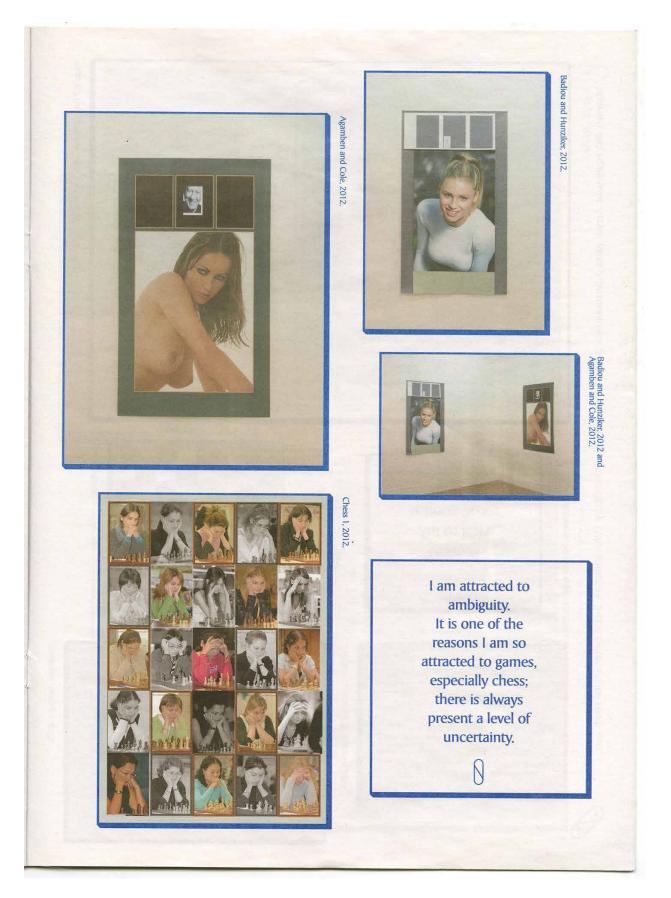
Procuring photographs of women is a significant part of Bajagic's research process, and it was in the midst of her continual online pursuit that she encountered a website named FotoRomantika (fotoromantikaru), which <u>Amateuring Photography</u> is based upon. Founded by Kostya Romantikov, a male amateur photographer who works as an IT analyst in one of the world's biggest investment banks, FotoRomantika is dedicated to photographs of women: from strangers in the street to glamour models in artificial set-ups.

Bajagic's slideshow appropriates text and imagery from the thousands of images amassed on the site and follows the order of the curious catego ries on its homepage, such as 'Not In Moscow', 'Staged Photography and 'On City Streets'. The piece formed the focus of her presentation for 'Amateuring' Photography, an event organised by Maya Manvi as part of the Critical Practice: Art In Conversation series at Yale University, which Bajagić attends as an MFA student in the School of Art. "I was invited to participate in this panel because of my use of found photographic images. I thought a lot about the title of the panel and especially this word, 'amateur': an unpaid lover, or something. So, I immediately thought of this website." The visuals were accompanied by a script that includes un-edited excerpts from the site itself, which the artist read aloud: "[Romantikov] says of FotoRomantika that it is a 'woman-photography oriented website' [sic], and that his favourite subject in photography is 'women sexuality' [sic]. He writes on his Flickr profile that 'women on my photos are not whores' [sic]. Several amateur photographers add photographs to the website, including Romantikov himself... Most of the women photographed on FotoRomantika appear to be amateur models, often imaged in common and contemporary clothing."

In the context of their appropriation, the images - often featuring young female models in provocative poses - came loaded with associations of the art historical nude, the male gaze and objectification. Yet far from seeking to deal directly with these historically embedded issues, Bajagid employs the images as ciphers to explore other, more abstract ideas: the women becoming, in their re-presentation, cryptic codes adhering to the same structure, or pattern. Slides 12 and 13, for example, include images found elsewhere on the internet, selected by the artist to highlight structural similarities and to create a relationship between the amateur FotoRomantika image and an editorial photograph; 'which could be - but is not - something a FotoRomantika photograph is replicating'.

Bajagid's technique in presenting these images creates an enigmatic intrigue of universal repetition that supersedes the patriarchal fallacy of





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feminine mystery. The collective imagery exhibits an intense blankness, existing as it does in a continual tension between the ultra-specificities of context and origin - which is also a key aspect of Bagajić's work - and the neutralising force of generalisation. "I am attracted to ambiguity. It is one of the reasons I am so attracted to games, especially chess; there is always present a level of uncertainty - the outcome is indeterminable. In Serbian, ambiguity is translated to 'geocurceneuct' - the prefix 'geo' means 'two', and this is something I often find myself making: binaries or doubles."

Ebay, Fibreglass mesh tape, Scanner, Found

images

texts, Grey, Google Advanced

Image Search, Interior latex paint,

Keynote,

Layouts,

, Porn

The artist mentions 'sensual neutrality', a term used by a friend when discussing the incorporation of women in Bajagid's work. "This is accurate, in my eyes: seducing one to a dull duel." Indeed, towards the end of <u>Amateuring Photography</u>, as Bajagid's own work replaces the images pulled directly from the site, the female figure becomes neutralised to the point of abstraction. The repetitive, generic 'woman' that has throughout the slideshow become a sterile meme of endless versions, is eventually equated with geometrical colour samples that hint at bah covert indexing systems and accessible Photoshop colour swatches. "In slide 15, the one with the colour samples, you can see that the background image is of these relief caryatids; they are there as some kind of faux support, and they recede."

The tension between the general and the specific, inherent in the representation of individual women as universally applicable, cross-cultural symbols is exemplified in a Russian postcard advertisement for the opening of a Moscow strip-club (circa 2005), which the artist recently purchased. \*On the postcard is a photograph of the global supermodel, Adriana Lima. I discovered this postcard whilst target-searching Russian postcard advertisements, as they often publicise local enterprises. I quickly learned that this type of advertisement often incorporates images of beauty models of the West. The images, like the one of Lima, are often those that are widely popular, available on the web. So, either (b) the models are universal ones, or they are (a) models of the West, appropriated, serving a mimetic function.\*

At this juncture, Bajagić points out that although she began accumulating images of women for artistic purposes around the year 2010, her interest in female representation emerged as early as the age of 10 or 11, when she had recently settled in the United States. Born in Podgorica, Montenegro, in the former Yugoslavia, she relocated with her family to Zamalek, Egypt in 1990 and was raised there until the age of nine. "I collected images of girls - that maybe resembled me a little bit, but were older and sexier - and would make fake profiles with them on websites like MySpace and MiGente (I had a confused identity). I did this to attract older and sexy cyber-boys. I would also take on one of my imagined internet personalities in chat-rooms. I only did this sort of thing until I was 12, I think. I became less anti-social around 12 or 13, a less awkward, more integrated immigrant girl... Between the ages of 10 and 20, I still had the habit of collecting images on my computer, including images of girls [prior to using them in artworks]."

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The online experience of images and, in particular, the way we receive and interact with such images via interface designs, is also a prominent concern in Bajagić's practice. In her solo exhibition at Appendix Project Space, Portland, she explores 'how the final object in a gallery setting may become part of a more immersive space - or even, is itself - and can very subtly mimic some element of encountering an image in an online interface.' The press image for the show features photographs of early '90s pornographic actress, Chloë Des Lysses, which Bajagić was introduced to via Gioraio Agamben's book, Profanations, "One porn star, who passes off her efforts as artistic performances, has recently pushed this procedure to the extreme," states Agamben in reference to Des Lysses. "She has herself photographed in the act of performing or submitting to the most obscene acts, but always so that her face is fully visible in the foreground. But instead of imulating pleasure, as dictated by the conventions of the genre, she affects and displays - like fashion models - the most absolute indifference..."

Having studied over 2,000 images of Des Lysses, Bajagić found her 'always in this half-seated position, with her vagina exposed, looking straight into the camera, with nothing inside of her or in her hands - her hands obscured behind her legs,' she explains. "I chose a selection of these images to use in the show image, the design mimicking that of the interface for an online Nordstrom shoe-shapping site." Familiar to most when viewing purchasable products online, the hovering-square format [ars strangely with its unexpected content; the exhibition image becomes simultaneously 'just an advertisement and a thing in itself.'

> The background image is of these relief caryatids; they are there as some kind of faux support, and they recede

Bajagić's ruminations on the role of interface design in our experience of images materialise again in a PDF compilation of her own paintings,

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posters and slides. Some of the images are taken from <u>Document Paintings</u>, <u>ForScan Paintings</u> and <u>Erotic Playing Cards</u>; the latter two of which were featured in the Appendix Project Space installation. On pages two and four of the PDF are documentation-style images of paintings as seen through the Index Sheet option in Preview's Slideshow; an page three, a screenshot of an image detail as seen via Photoshop and on page five, a documentation image at a stage of alteration that usually precedes cropping. Each page becomes a new work in itself, 'a composition of its own', Bajagić suggests. 1

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"Part of the reason for this play is my feeling that documentation images of paintings, or other objects, are insufficient - or perhaps better said, are a translation of the object. A documentation image is a thing in itself, so I like to treat it this way and alter it, or its display." To scroll through the PDF is a similar experience to viewing the entirety of <u>Amateuring Phatography</u> or <u>Eratic Playing Cards</u>: en masse, the sense of infinite cycles displaces the eraticism of some of the images' content. The abstraction that plays a vital part in much of Bajagic's work takes a formal role in the painings featured here, executed in a palette of greys, reds, greens and blues that runs throughout the document as it does throughout her work, a connecting index that homogeneously encades airline tickets, product packaging and a naked woman smilling self-consciously in front of an abstract painting.

Whilst discussing her preoccupation with dualities, Bajagić produces a series of pages taken from her undergraduate thesis, If You Don't Understand Me It Is Not My Fault. Each page presents an unexpected pair of images. On the first, a fifteenth-century Mantegna Tarocchi card is placed beside a late '60s photograph for a Pierre Cardin advertisement; in both images, a woman is stood with her head lifted to the right a slight twist to the torso, her right arm raised to hold a metal instrument in the first case a spear, in the second, a set of skis. On another page, two variations of the Mantegna Tarocchi Geometry card are set side by side to form an off-kilter mirror image. On another, Sandro Botticelli's painting, Portrait of a Young Man (c. 1480-5), is presented next to a photograph of a young man modelling the 'Herringbone Jacket' for Galvin For Men, the proud features and long, curling brown hair of the two sitters uncannily alike. "This often passes through my thoughts: viewing a single point from two perspectives yields two views of the same point," the artist muses. "It stems from a degree of ethical subjectivism, maybe, but one that is relational, still."

By intention, Bajagic's work as a whole is not readily decipherable but rather invites a slow sense of familiarisation; its multi-layered nature deliberately strays from overly simplistic analyses or descriptions. It demands a chess-like slowness, a strangeness that eclipses the immediale satisfaction of its contemporaneous fact-checking culture, which enables a rush to neat conclusions and in turn, the closing down of possibilities. Yet elusiveness as an artistic approach can cause friction in an educational system that promotes clarity and justification. "Prior to being enrolled in the [MFA] programme, I remained purposefully elusive, and it was my hope that the work would remain somewhat elusive, and puzzling, tao. It is difficult to remain elusive, or puzzling, when it is asked of you to be 'vulnerable' and 'open'. I was reprimanded after it was deemed by the faculty that my 'approach to content remains confusing'. So, I had to learn how to make the work and its content appear less ambiguous, or otherwise defend its ambiguity - the latter to which I have been leaning. At this point in time, I think that this may not be an entirely negative thing, as I have had to find a balance between centrality and focus, and also 'experimentation', which is, too, favoured and pushed."

> It is difficult to remain elusive, or puzzling, when it is asked of you to be 'vulnerable' and 'open'

At a time when the sharing of work, ideas and critical dialogue between artists takes place largely online, Bajagić is keen to emphasise the positive impact of graduate instruction for artists today. "I think that it may not be necessary, but It is generally a positive and enriching experience. It pushes are to be liable, in terms of one's work as well as towards the neighbouring studio community; it forces the artist to have to adapt to new methods, and in a relatively short amount of time and - my favourite - it provides an enormous amount of access to other subjects and people within the university. There is not any studio instruction in a - well, my - graduate programme outside of classes. So, although direct, studio instruction is valuable in early education, I do not think that a contemporary practice can be 'taught' this way. That is something an artist learns through exposure to other things - outside of art, too. There is also something else within every artist that is special, I think, and that is fine-tuned alone through elfort, and time."